



TOWN OF CAMBRIDGE

MEDIA STATEMENT

Attention: News Editor

22 October 2007

Unique City Beach land for sale

Some of the most sought-after land in Perth will be released for sale by auction on Saturday, 1 December.

The 14 City Beach lots at Ocean Mia, on The Boulevard, will be the first opportunity to buy lots from 261sqm to 428sqm in what is one of Perth's most prestigious and established suburbs.

The lots are set to sell under the hammer at the first auction in late November, followed by further releases including two multi-residential housing sites next year.

Situated on the corner of The Boulevard and Kalinda Drive in City Beach, the small lot subdivision is close to the beach and the city – and within a stone's throw of a host of sporting and recreational facilities, cafes, restaurants and shops.

The first release is expected to be a sell out with hundreds of potential buyers already registering keen interest in the unique offering.

Selling agent, Mal Roberts of DTZ said a mix of lot sizes are included in the auction to cater for a wide range of buyers.

"Ocean Mia is ideal for couples and families wanting to locate to the neighbourhood or anyone who want to downsize, but remain in the area they know and love," he said.

"Ocean Mia – meaning "Ocean Home"- will offer a unique City Beach alternative."

Ocean Mia's tree-lined streets and landscaped parks and public areas border beautiful Bold Park – one of the city's most prized parklands. Design guidelines developed by TPG – Town Planning & Urban Design and Palassis Architects will ensure Ocean Mia's new homes will be modern, elegant and functionally efficient.

The development has also been designed with environmental sustainability in mind with each lot positioned for good solar orientation. Each street is lined with native trees to create summer shade and to encourage wildlife.

Water efficiency is another of the development's features with low water usage planting, smart irrigation design, the minimisation of water dependent lawn and the use of stormwater run off from the golf course, all contributing to the sustainability outcomes.

Town of Cambridge CEO, Jason Buckley said Ocean Mia is set to become one of the western suburb's most coveted neighbourhoods.

"Ocean Mia has already caught the imagination of residents eager to live in the wonderful community of City Beach, as well as prompting numerous enquiries from some of our older residents wanting to downsize to a more manageable, smaller block," he said.

We are expecting that the lots will be snapped up at auction and recommend prospective buyers register their interest as soon as possible, said Mal Roberts. "It is truly an exciting opportunity."

To register for more information visit the Ocean Mia website at www.oceanmia.com.au or telephone DTZ, representative Mal Roberts on 9325 5880 or mobile 0417-488-644.

MEDIA CONTACT

Marie Mills or Martine Peasley
Mills Wilson Communication Consultants
08 9228 199
0418 918202 (Marie Mills)
0413 618603 (Martine Peasley)