



MAYOR MARLENE ANDERTON TOWN OF CAMBRIDGE

MEDIA STATEMENT

Attention: News Editor

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OCEAN MIA – THE SMART NEW ADDRESS IN CITY BEACH

The Town of Cambridge has launched the name of its newest neighbourhood on the corner of Kalinda Drive and the Boulevard.

Ocean Mia is being developed as a high quality, contemporary and sustainable residential development to be built on the site of the old City Beach Bowling Club and Scout Hall.

Those previous uses will be captured in the public art featured in the landscaped areas throughout the development.

Ocean Mia will offer a unique City Beach alternative – a range of block sizes with tree-lined streets, natural landscaped open space and neighbouring beautiful Bold Park.

Subdivision approval has been granted for the development with the first of the 66 lots – ranging in size from 200sqm to almost 450sqm – due for release in late 2007.

Two multi-residential or group housing lots will also be developed for release in 2008.

Ocean Mia means “Ocean Home” and, along with a fresh new name, the development’s Residential Design Guidelines – which seek to build on the unique character of City Beach – have been prepared.

Taking inspiration from the area’s post-war modernist architecture, the guidelines aim to ensure the new homes in **Ocean Mia** are modern and functionally efficient, and reflect the “City Beach” lifestyle and feel.

Features such as open courtyards, cubiform shapes, clean lines, low-pitched roofs, wide eaves, linear open plans, large areas of glazing and indoor and outdoor living are to be incorporated into the new home designs.

The development will include architecturally-designed family homes and gardens as well as two groups of units and townhouses creating an eclectic mix of housing styles. The clean lines, low pitched roofs and quality materials will give Ocean Mia a sense of space and comfort.

Environmental sustainability is a high priority at **Ocean Mia**. Each lot, for example, will have good solar orientation and energy efficient home designs are encouraged.

Every effort has been made to maximise the number of street trees within the development, including the preservation of several healthy, mature trees, contributing to improved air quality and the provision of wildlife habitats.

Water efficiency has also been incorporated by using ecological relationships to guide contemporary planting design. Low water usage planting, irrigation design, minimising water dependant lawn and the use of stormwater runoff in the golf course ensures a long term commitment to sustainable water use.

Mayor Marlene Anderton said **Ocean Mia** offered a rare opportunity – not just to those who aspire to live in City Beach – but also to long-time residents keen to downsize.

“We have received numerous enquiries from current residents keen to stay in the area but wanting to move into something more manageable than the large blocks traditional to City Beach,” Mayor Anderton said.

“This new mix of housing presents a great opportunity for our older residents to downsize while staying close to family and friends, as well as a rare chance for new residents to come into the area,” she said.

Mayor Anderton said the City had worked hard to ensure the new **Ocean Mia** development would be in keeping with the very high standards of City Beach and its unique beach-side feel.

“The public consultation conducted during the planning phase and in the development of the Residential Design Guidelines ensures this development will be one which enhances this fantastic suburb – making the very most of its wonderful surrounds and providing a new and vibrant neighbourhood on the coast,” Mayor Anderton said.

For more information visit the new **Ocean Mia** website at www.oceanmia.com.au or telephone 1800 233 899.

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